



FOR IMMEDIATE RELEASE
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6TH ANNUAL VETERANS DAY PARADE TO KICK-OFF VETERANS DAY EVENTS SATURDAY, NOVEMBER 6, 2021

LUBBOCK, TEXAS, October 28, 2021 - In celebration of Veteran's Day, an annual American holiday honoring military and those who have served, as well as Military Family Appreciation Month in November, an inaugural parade will be held.

The Veteran's Day Parade to be held in Lubbock **that will honor West Texas Veterans and Military Families on Saturday, November 6, 2021!**

"This is the sixth year, and we hope to continue to grow this event, engage as many veteran advocates as well as veterans, and take pride of the service of the men and women who have made sacrifices for their country, " said Christy Martinez-Garcia, Chair of the Parade Committee.

She said that this year they would be recognizing **2021 Grand Marshall Wayne Chase Panter** as Grand Marshalls of the parade, adding that they hope to have many supporters cheering them on as well as the participating veterans and advocates.

"These men and women have served our country with dedication and courage, and for that we are proud to begin what we hope will become a growing Lubbock tradition in honor of our veterans. More so, these families have made the ultimate sacrifice and we hope that the community comes out to thank them"

The 2021 theme is: "Honoring All Who Served" – Participants are encouraged to pay tribute to all Veterans and all who have served the community by using red, white, and blue colors, American or military branch flags. Veterans, their family members, businesses, advocates, organizations, marching bands, and all advocates are encouraged to participate.



She said that the event will be held Saturday, November 6, 2021, with set up time at from 8 to 9:30 a.m., and then the parade will begin at 10 a.m. The parade will start at the East parking lot of First Baptist Church at Broadway; participants are urged to enter through Avenue V. The route will begin off Avenue U, to Broadway, heading East down Broadway, and then North on Avenue M to the Civic Center Parking lot.

This is a program of Los Hermanos Familia a nonprofit committed to strengthening family and building community. This year's sponsors include T-Mobile, Latino Lubbock Magazine, Lamar Advertising, and StarCare. As well as media sponsors including KLBK, KAMC, KCBD, Magic 106.5, Latino Lubbock Magazine, and many others!

All are welcomed to participate and can register online at www.loshermanosfamilia.org

The event is proudly organized by Los Hermanos Familia an organization committed to strengthening families, and building community.